



WRITING · GHOSTWRITING · STORYTELLING · EDITORIAL

PORTFOLIO

I find the story
inside the idea.

I work with people, brands and organisations to turn conversations, experiences, rough notes and unfinished ideas into writing that is clear, thoughtful and recognisably theirs.



About me

I'm Oluwasegun Olufemi Victor, and most people know me as Femi Fragile. I'm a writer, editor and storyteller, and my work moves between personal narrative, corporate communication and long-form storytelling.

I've written four books. One of them, *Letters to God*, was nominated for Best Fiction of the Year at the Nigerian Writers Award (2017). I ghostwrote a full-length book for a public figure, worked as Content Manager at Vitse Technologies and as Creative Director at Savvy Media Africa, and have written for individuals and organisations in media, technology, skincare and personal storytelling.

Much of my work begins before there is a finished brief. People come to me with a conversation, a voice note, a rough draft or thoughts that haven't settled yet. My job is to help them find what they are actually trying to say, then shape it without losing the sound of them.



Services

Different formats, the same starting point: I listen before I write.



Writing & editorial

Articles, features, long-form content and website copy, plus developmental editing and proofreading for work that is nearly there.



Ghostwriting & personal narrative

Books, memoirs, speeches, letters, vows, statements of purpose and recommendation letters, written in the client's voice from interviews and conversations.



Scripts & story development

Video scripts, documentary concepts, campaign ideas and interview-led stories, taken from a first rough idea to a usable draft.



Brand & organisational storytelling

About pages, founder stories, case studies and thought leadership for organisations that know what they do but find it hard to say plainly.

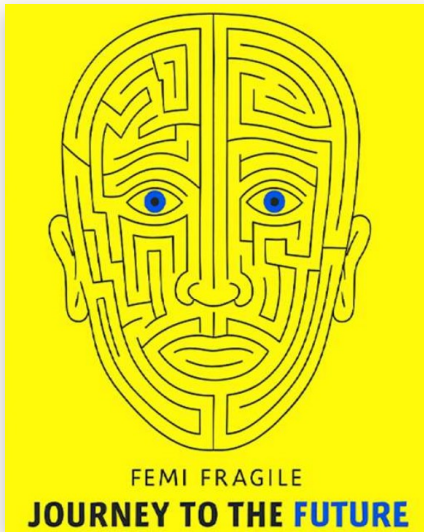


Emotive storytelling

Stories built from lived experience, interviews and personal reflection, written so the emotional truth survives the editing.

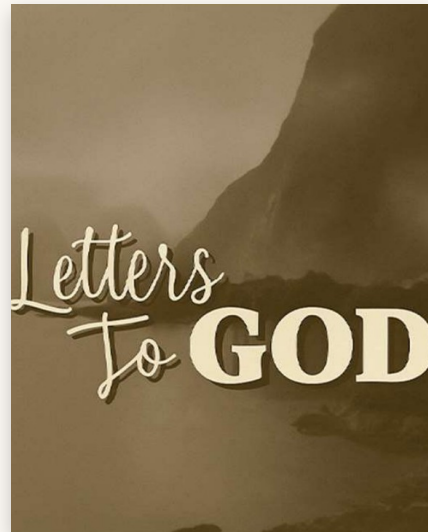
Books authored

Four books, each in a different form.



Journey to the Future

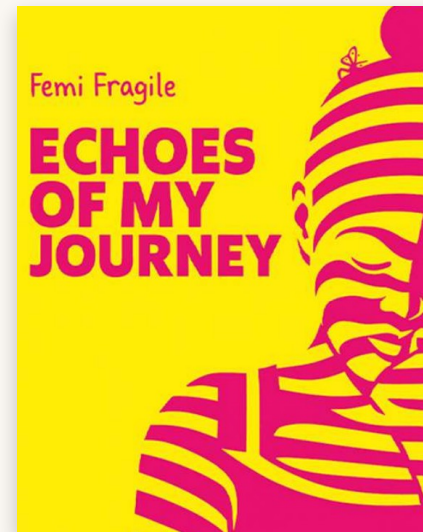
A novel that follows Kunle's pursuit of happiness, through the hurdles and the hope.



Letters to God

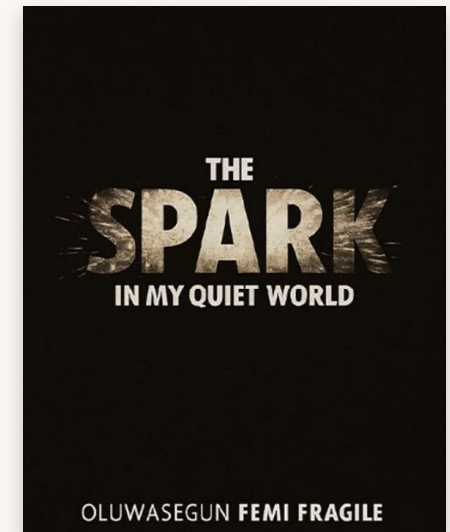
Satirical fiction with a spiritual centre.

Nominated for Best Fiction of the Year, Nigerian Writers Award (2017).



Echoes of My Journey

A motivational mix of narratives and reflections.



The Spark in My Quiet World

An introspective book about silence, resilience and rediscovery.

Ghostwriting & creative work

GHOSTWRITING

Some of my work carries someone else's name, and that is the point.

Confidential project for a public figure (2022)

A full-length book, ghostwritten for a public figure whose identity stays private.

Ghostwriting starts with listening. I interview, ask the questions that open up memory, and learn how a person speaks before I write a line in their voice. The harder part comes after: putting years of experience into an order a reader can follow, and building a book that holds its shape from the first chapter to the last.

I also work with private clients on memoirs, asylum narratives and recommendation letters.

CREATIVE WORK

Dear Human

An ongoing series of letters about relationships and the parts of life people rarely say out loud. Each one is written as if to a single reader.

The Cooking Pen

Love letters, wedding vows and private commissions for couples.



SELECTED PIECES

“Dear Future Wife”: a letter about hope and endurance.

“Lover”: a reflection on forgiveness and resilience.

“The Spark in My Quiet World” (excerpt): poetic prose about love as light in darkness.

Corporate & freelance work

Savvy Media Africa

Creative Director and copywriter. Lifestyle features include “A Radical Mind: Omoyele Sowore” and “On a Path to Self-Discover: Ilebaye”.

Vitse Technologies

Corporate Content Manager for an ICT firm in the insurance sector.

Naturaglow by Abby Jo

Blog editor and contributor on hair and skincare.

Safam Digitals

Copy and brand storytelling consultant.

Elsieisy.com and Elizabethtolowokandi.com

Guest contributor, fiction and lifestyle.

100+ SOPs, recommendation letters and immigration narratives

Helped applicants articulate their experience, achievements and motivations through clear, evidence-led personal narratives.

CASE STUDY

Global Talent visa recommendation letters

Challenge

Applicants had solid records but struggled to present their achievements clearly and convincingly.

→ Approach

I worked with each applicant to understand what they had done, then organised the evidence into a clear account of their work and why it mattered.

→ Deliverable

Recommendation letters built around each applicant's evidence, written to read as the recommender's own.

Clients & collaborations

MEDIA

Blingz Magazine/TV

Creative Director (3 issues)

Savvy Media Africa

Creative Director & Writer (10+ issues)

TECHNOLOGY

Vitse Technologies

Content Manager

BRAND & CONTENT

Naturaglow by Abby Jo

Blog editor & contributor

Safam Digital

Storytelling & content projects

Elsieisy.com & Elizabethtolowokandi.com

Guest contributor

INDIVIDUAL CLIENTS & AGENCIES

100+ individual clients

SOPs, letters, personal narratives

8+ travel agencies

Recommendation and visa case writing

LONG-FORM & PERSONAL NARRATIVE

Confidential book for a public figure

2022

One Young Wife

Motivational piece (2020)

RECOGNITION ★

Letters to God

Nominated for Best Fiction of the Year (Nigerian Writers Award, 2017).

Testimonials

“

It's an unputdownable book. I read it in less than 3 hours and loved every bit. For those hours, I forgot my own challenges and was lost in Kunle's journey. After reading, I asked myself: peace or truth, which serves a greater purpose?

READER, JOURNEY TO THE FUTURE

“Thank you for bringing my story to life. I am glad I was referred to you for this project.”

GHOSTWRITING CLIENT

“The Dear Human series has been a worthy companion. Your words liberate the thoughts that hold us back. Thank you for always writing to us.”

READER, DEAR HUMAN

“Your words are raw, emotional, and deeply relatable. Reading Journey to the Future made me cry, laugh, fear, and hope at the same time. You are indeed the best storyteller.”

READER, JOURNEY TO THE FUTURE

Have something you're trying to say?

Let's work on it.

Bring me the voice note, the rough draft, the scattered thoughts or the idea you haven't quite found the words for yet.

I'll help you find the story, keep your voice and shape it for the people who need to hear it.

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